



M·E·P JOBS

Mechanical • Electrical • Plumbing

Company Background

Industry People Group (IPG) was founded in 1996 to serve the employment needs of the mechanical, electrical, and plumbing industries. In 1997 IPG launched the first version of its employment website, now known as MEP Jobs. In addition to job posting and resume search services, MEP Jobs includes InterviewReady, a turnkey candidate sourcing solution, and ResumeCapture, a resume sourcing and scoring service.

Industry focus

IPG focuses exclusively on the specialty trade contractor segment, which constitutes approximately 64% of all construction jobs. Customers include contractors, manufacturers, wholesalers, facility managers, service organizations, and executive search firms within these industries. IPG provides a steady stream of high quality tradesmen, engineers, and management personnel for its growth- minded clients.

Audience

IPG serves two audiences: job seekers and employers.

Job seekers: - professionals in mechanical, electrical, and plumbing industries
- experienced (31 to 59 years old)
- willing to relocate for the right opportunity

Employers: - contractors, manufacturers, wholesalers serving the mechanical, electrical, and plumbing industries

Services:

- ▶ **Job posting**
- ▶ **Resume searching**
- ▶ **Talent Alert:** candidates emailed directly to clients
- ▶ **Site advertising**
- ▶ **InterviewReady:** subcontracted sourcing service
- ▶ **ResumeCapture:** resume sourcing and scoring service
- ▶ **Custom solutions**

Company:

No. of employees: 30
Location: Urbandale, Iowa
clients: 1,900
Date founded: 1996